

MICHELLE SNOW COMPANY, LLC
“Helping People Turn Potential Into Power”

Professional Services: Career Coach (Leadership Development) - “Build, Motivate & Empower Professionals”



Michelle Snow Company, LLC

by

Michelle Snow

“The Executive”

Solutions Strategist & People Advocate



Serving

Corporations, Colleges, Small Businesses & Community

The Career Coach Firm

Contact Information:

Michelle Snow Company, LLC – www.growwithsnow.com – 1500 Walnut Street, Philadelphia PA 19102 – Office: 267.223.7922

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May 11, 2017

CAPABILITIES STATEMENT

Michelle Snow Company, LLC

Founded in 2013, a minority women owned business based in Philadelphia, PA. We share and recommend professional solutions to grow, expand and leverage people impact! People are the key factor in leading a thriving organization. Prepared, efficient, effective and motivated people are your ingredient to globalization, sustainable retention, loyalty and rapid increasing revenue or income. Our core service focus includes but is not limited to Workplace Employee Development, Small Business Solutions, and Essential Referrals & Resources. Corporations, multi-campus institutions or thriving professionals seeking growth and quality care support are well served at Michelle Snow Company, LLC.

Core Competencies:

- Workplace Leadership & Professional Development
- Professional Speakers Bureau
- Franchise & Campus Solutions
- Solutions for Start-Ups & Small Businesses
- Referrals & Resources

Differentiators:

- HR DEVELOPMENT - Provides pipeline resources for community, national and multi-national clients. Over 90% of training participants apply training education tools for immediate improved scorecard results. Serves corporations, subscribers with employment and career solutions.
- SMALL BIZ - Provides resources, contracts and income solutions during, and post service delivery. Same day and crisis intervention services with consistent success rate. Over 85% of all clients implement coaching education to launch, improve or leverage strengths for their business/program within 60 days.
- FRANCHISE & CAMPUS - Proven results with canvas and outreach services for large and small companies including ADECCO Corp., CHEVROLET Corp., SONESTA Phl, FRIENDS Center

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Niche Service:

- Motivation and Paradigm Intervention through live demonstrative private, group and team coaching. Participants are provoked with skills enhancement in Solutions Thinking, Diversity, Communication, Universal Intelligence, Communications, and Leadership Effectiveness.

Company Snap Shot:

Michelle Snow Co. LLC

1500 Walnut Street, Suite 700-21a, Philadelphia, PA 19102

Career Coach Consulting Firm / www.growwithsnow.com / info@growwithsnow.com



Past Performance & Affiliations

- Temple University - Developed and facilitated “Coaching for Your New Business”, Custom Course, Temple PASCEP (2014).
- Hilton World-Wide - Successfully coached over 200 front line employees and leaders. Received recognition with over 90% rating as excellent. Scorecard recorded improvement within 24 hours, (2014).
- Start-Ups - Successfully lead Philadelphia’s only privately owned, woman-minority owned business hub with complimentary career fairs and entrepreneurial solutions (December 2014 to June, 2016).
- Guest Coach - Drexel University, LeBow College of Business, Career Management (2016).
- 6ABC News - Featured Speaker & Career Coach at The Best of the Class (2016).
- Advisory Boards - Peirce College Business and Human Resources Curriculum (2014 - Present), APU American Public University (2016 - Present).
- Teenshop - Board of Directors (2014-2015)
- Leadership - Founder of Michelle Snow Network, expansion to over 3,000 organic and digital subscriptions since 2014. The network launched with 40 members.

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- Awards & Certifications - Networker of the Year by SBN; Millennial Meet-up Recognition for Entrepreneur Services (2016).
- Keynote SCOP 3rd Annual Family Image Awards (2017)
- College & Universities Service Delivery:
 - Arcadia University
 - Peirce College
 - Temple University
 - Drexel University
 - Cheyney University
 - Note: Also serving K-12 and teen development



Career Coach Firm proudly offering professional and leadership development for new leaders, team engagement, developing professionals, and entrepreneurs. These solutions are best served for Corporations, Colleges, Small Businesses, Community, and Mass Networking Needs.

Corporations, Colleges & Universities
SERIES: “Best Advice No One Gave Me”

Training, Coaching & Facilitation Services

Our programs are highly interactive with workplace-ready training application methodology. We offer professional development learning through diverse activities such as custom case studies, role playing, self-reflection & discovery, team activities, games, personal development, digital technology & social media, and paradigm reflections. These live in-person solutions are filtered through authentic and respectful communication. We do not lecture, serve abstract or theory centered conversations. Participants experience Paradigm Intervention and are held accountable to release, reveal and showcase their unique genius.

Corporate and industry professionals that support or lead new emerging professionals or leaders, our “Best Advice No One Gave Me” series is your tool for Paradigm Intervention.

Program Description: Best Advice No One Gave Me Series

1. BOOSTERS - Two-hour highly energized, empowerment sessions, led by a facilitator with interactive dialogue and engagement. Light activities, with minimum hand-outs and mini power point.
2. TRAINING & WORKSHOPS - Up to four hours of hands-on engagement with bonus BOOSTER services. The engagement is measureable through clear expected outcomes. Intensified visual, physical, and auditory additives are presented to stimulate learning through emotional, nostalgic, and educational connections.
3. RETREATS & CONFERENCES - Six hour and multi-day combined programs are custom fit for your success. Full-day programs include test assessments, and certificates of completion.

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Organizers receive a post program report. The report includes an overview of the feedback, notes and accomplishments of the session. As a bonus, you receive our Guidance Steps Solutions Sheet. The Guidance Steps will provide you with hands-on DIY post engagement support to maintain forward progress (available in video or written).

Rates: Flat \$1,000 an hour. Rates may not include travel, reports, additional trainers, and or participant supplies. Not-for-profit and community organizations strictly serving economically disadvantaged populations’ rates scale and may qualify for discount services.



Corporations, Colleges & Universities – “Best Advice No One Gave Me” Series

#	Title / Series	Description: Core Strengths & Expected Outcomes
1	Winning Within: <i>(LIVE Motivation!)</i>	<p>WHAT: Paradigm Review and Mind Share Dialogue</p> <p>Participants engage in unique discussions with deep reflection, meditation, and personal assessments. Through a view of paradigm education and awakening, participants are taught skills in four areas:</p> <ol style="list-style-type: none"> 1. Positive Thinking & Affirmations 2. Consciousness & Laws of Attraction 3. Paradigm Review 4. DIY (Do It Yourself) Success <p>Core Strength Training:</p> <ul style="list-style-type: none"> • Healthy Competition - How to compete with team spirit. • Behavioral Assessments - Participants receive tools needed to effectively assess their behavioral impact on team and organization productivity. They’ll learn how polar behaviors of colleagues serve as their strength not their enemy. • Wellness - Engagement provides support to strengthen bruised emotions, confidence challenges, and offer support for immediate stress reduction. We do not encourage stress management. Stress should be eliminated, not managed. <p>Expected Outcomes:</p> <ul style="list-style-type: none"> • Participants are inspired, refreshed and equipped with tools to assess and reduce stress and negative conflict triggers. They have clarity on their bias or prejudice(s). They are sensitive to how to positively impact their lives and those in their business, workplace or community.
2	Making the Connection: <i>(Team Building & Communicati</i>	<p>WHAT: The Art of Successful Team Building</p> <p>While technology helps organizations operate with more efficiency, faster speed, and with greater accuracy, people are still the vital source of any thriving organization. Data must be implemented, customer service is vital, and clients must be motivated to stay engaged.</p>

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<i>on)</i>	<p>Through case studies and role playing, participants receive Communication & Behavior Assessment support. We provide a safe confident environment to confront what may appear as emotional and social ulcers. Conflict lies dormant until triggered (seemingly) by a conversation, communication or silent behavior. We help clear process filters to support you as you engage your team or participants with skills needed to thrive in the workplace.</p> <p>Core Strength Training:</p> <ul style="list-style-type: none">• Newly formed teams or professionals entering the workplace in need of skills to effectively collaborate, bond, and develop deep connections.• Teams with unresolved or on-going conflict are supported with direct open dialogue. Participants work through trust challenges and damaged relationships. <p>Expected Outcomes</p> <ul style="list-style-type: none">• Participants bond, master mind, and are able to recognize triggers. They take responsibility for their impact, personal growth, and team success. New professionals understand how to utilize cultural norms to thrive and make effective decisions.
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3	<p>Making the Connection: <i>(Professional Branding & Networking)</i></p>	<p>WHAT: Friends at Work - The Art of Reputation</p> <p>Gone are the days of “no emotions at work”. Businesses understand that encouraging professionals to “work as human” will positively impact sustainability, retention, brand strength, and increase profitability. Statistics show that most professionals that terminate, transfer, or demonstrate behaviors toward involuntary terminations, leave the organization due to poor relationships. Data shows that professionals not only feel under-valued, they also feel isolated.</p> <p>Core Strength Training in:</p> <ul style="list-style-type: none"> • Friends at Work & Effective Networking - Participants will receive skills and techniques in building healthy productive professional relationships. We help participants face terror barriers including challenges with confidence while learning strategies that enable them to positively engage multi-level colleagues and professionals. • Professional Personal Branding - Participants discover how impressions and reputation never sleep. Brands are often unfiltered and always knocking. Reputations open and close doors before you speak a word. <p>Expected Outcomes</p> <ul style="list-style-type: none"> • Participants will learn how their brand navigates the workplace; they will learn techniques for productive and meaningful conversations toward relationship building. We’ll address organization and cultural norms, and use paradigm education to maintain successful outcomes. Participants seeking promotions and leadership roles will learn how their personal professional brand is helping or hindering their success.
4	<p>Making the Connection: <i>(Obstacle Course for Leaders)</i></p>	<p>WHAT: Crash Course Demonstrations of How to Lead Others</p> <p>This opportunity is a splash of crisis intervention, diversity and sensitivity support! You engage in live physical interactive case study activities that offer new and emerging leaders with crash course navigation in leading, supervising or managing a team. It’s the training experience that simulates a live game show, a human board game, and a masterful pop quiz!</p> <p>Today, leaders are not only responsible for deliverables and productivity; they must toggle between multi-genders, behaviors, personalities, emotional filters, faith-based triggers, abilities, demographics and personas. A day at work can be quite complex yet amazingly rewarding.</p> <p>Core Strength Training:</p> <ul style="list-style-type: none"> • Quick-Conflicts Resolution • Manage the pendulum swing of soaring and often racing emotions of team members • How to quickly motivate team members toward productive results during a crisis, and incentive designs • How to create positive team competition • Time & Energy Management - Time never changes, however we can set goals within a

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		<p>time period. While we cannot control time, we have control of our energy.</p> <ul style="list-style-type: none"> • Stress Relief techniques for you and your team • “Today’s” Diversity Awareness <p>Expected Outcomes</p> <ul style="list-style-type: none"> • Participants will be able to assess the need for motivation, address conflict-resolution, and recognize personal and team stressors. They will have tools to manage the day-to-day needs in diversity and sensitivity. Participants will have techniques or systems to support goals in time & energy management, and crisis intervention.
5	<p>Making the Connection: <i>(Stage Master)</i></p>	<p style="background-color: #0000FF; color: white; padding: 2px;">WHAT: Stage Presence & Body Language</p> <p>This “how to” program demonstrates simple duplicable tools to help professionals WOW your colleagues and your audience. Whether you are on stage, in the board room, on the conference-video call, or a team briefing, these tools provide you with techniques to be thoughtful, engaging, motivating and memorable. Goodbye to the bore and struggle of meetings!</p> <p>Core Strength Training:</p> <ul style="list-style-type: none"> • Powerful Openers - Engage a captive audience • Time Management - Learn to present without a clock • Tone & Inflection - The power-impact of sound • Pitch & Relevance - How to effectively share compelling views, difficult news, or reports • How to Effectively Motivate Others - Edification, participation, tie-backs, emotional connections, authentic relatable conversation • Learner Sensitivity - Appeal to Visual, Auditory and Physical Learners, Personality, and Brain Strengths • Pre & Post Meeting Steps - Preparation and meeting follow-up • Art of the Messenger (sensitivity to messenger styles): <ul style="list-style-type: none"> - Story Teller (stressor, enthusiast, dry-eyes, etc,) - News Journalist (Facts Only, may lack balance and perspective) - Non-Verbal (limited verbal) - Combination <p>Expected Outcomes:</p> <ul style="list-style-type: none"> • Participants walk away with presentation confidence, time management techniques, skills training in body language, and learner sensitivity. They will be able to present effectively to multi-level colleagues and audiences through impromptu, spontaneous or planned communication.

Start-Ups & Small Business and Community Engagement
“Genius Unleashed”

Private VIP Coaching, Group Coaching, Workshops and Speakers Bureau

Our programs are highly interactive. We offer new start-ups and community groups advanced education through diverse activities.

We also provide you with affordable reliable professional referrals as speakers, mentors and facilitators for your program or event. Ultimately, whether you are a participant or a client, our services revolutionize and hold you accountable. You will release, reveal and showcase your unique genius.

Program & Service Series: “Genius Unleashed!”

	Title / Series	Description
1	<p>No Wait Challenge LIVE: <i>(Speed Coaching, Biz Education & Development)</i></p>	<p>Live BOOSTER & Kick-Start for Businesses</p> <p>Experience a two-hour forum of fun, interactive, educational coaching that simulates a mini game show. Participants walk into an environment of music entertainment, refreshments, excellence and professional resources. From the point of entry, you receive quality tools and engagement to help you expand or kick-start your business or program.</p> <p>Participants qualify to lead in our “Teach the Class” Presentation. Many new and growing professionals are seeking experience and exposure as an Expert Speaker. Always register early to quality. Receive exposure, a free media clip, and an opportunity to Teach the Class!</p> <p>Deliverables & Core Strength Coaching:</p> <ul style="list-style-type: none"> • Tips, Tools & Apps • Marketing Magic • How To Be An Executive • Design Thinking • Master Connections & Strategies • Immediate Cash Resources <p>Expected Outcomes:</p> <ul style="list-style-type: none"> • Participants receive tangible tools to grow and sustain their business. The education of marketing and design thinking will help participants make effective critical decisions in crisis or daily operations. Participants

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	Rate: Valued at \$50 Per Person	connect and receive leads. They are able to share or pitch their business with confidence. As a bonus, participants may access real cash during Live Crowd Funding. BONUS: Teach the Class Presentation participants receive access to FREE Money! Yes! Come experience the only Live Crowd Funding Show that puts real cash in your pocket!
2 .	No Wait Challenge! <i>(Assessment Evaluation)</i> Rate: Complimentary Coming Soon!	<p style="background-color: blue; color: white; padding: 2px;">WHAT: FREE Entrepreneur Assessment!</p> <p>This assessment challenge will provide you with a perspective of your level of readiness to launch your business or program. Owning a business or creating your program allows you and your community to Dream BIG!</p> <p>As of today, you are now entering a world of freedom. You have the freedom to generate, unleash, and change the world! Together, let’s Unleash Your Genius!</p> <p>The Program is Scored in Three Categories:</p> <ol style="list-style-type: none"> 1. Ready 2. Focused 3. Visionary <p>Based upon your score, the assessment provides tips and techniques with next steps solutions. This assessment score does not evaluate with pass or fail. We believe that Winners take risks, execute a plan, and evaluate. Failures are often geniuses that do not put their faith toward action.</p>
3 .	Private VIP Coaching	<p style="background-color: blue; color: white; padding: 2px;">WHAT: Exclusive VIP Coaching</p> <p>This is an exclusive private service that provides exclusive one-on-one development for emerging leaders or growing business owners. This service is custom designed to meet the client needs. In this live 6-week session, clients receive hands-on personalized coaching to meet their professional goals. Michelle Snow Co., LLC has coached and consulted over 300 businesses and corporations. We’ve facilitated speaking workshop services with motivation and education to thousands of participants. Will you be next?</p> <p>Core Service Engagement:</p> <ul style="list-style-type: none"> • Services to help you lead others effectively, assistance provision in starting a business or program, or affordable resources. From strategic planning, to branding strategy, accountability, social media, pitch or money solutions, Private Coaching has incredible opportunity.

	<p>Private VIP Coaching</p> <p>Rate: \$1,889 Per Person</p>	<p>Perks & Benefits:</p> <ul style="list-style-type: none"> • Custom VIP Welcome Kit • 6 Week Session, 2 Extra Bonus Weeks: <ul style="list-style-type: none"> – Exclusive One-on-One Support – 4 Live In-Person (if requested) Sessions – 2 Phone/Video Sessions – One Field & Research Week (Self-Care) – Unlimited Emails – Emergency Text Calls & Emergency Live Calls (discretion of your on-call coach) • Unlimited Michelle Snow Network Referrals <p>* Note: Additional details for VIP Services, See Page 16</p> <p style="background-color: blue; color: white;">WHAT: Exclusive VIP Coaching (continued···)</p> <p>Expected Outcomes</p> <ul style="list-style-type: none"> • New leaders or owners gain starter skills required to launch or redirect a program or business. They know their market, capabilities, unique value proposition, goals, and how to budget. Participants develop effective communication skills to engage and compete in the marketplace. • Long-term professionals receive the training and coaching to be effective. They learn preventative techniques to avoid derailment. We provide skills solutions to effectively lead others, strengthen your compelling message, assess your internal structure, and effectively communicate the benefits of your business. • You learn the art of building a network that supplements needs for cash and banking solutions.
4	<p>We Are Entrepreneurs <i>(Group Coaching)</i></p>	<p style="background-color: blue; color: white;">WHAT: Group Coaching for Start-Ups</p> <p>An Extraordinary 8-Week Group Coaching Series for New, Emerging, and Growing Entrepreneurs! This is Conscious Coaching; a program that offers multiple LIVE hands-on and on-line weekly sessions.</p> <p>We Are Entrepreneurs Coaching Program will awaken and shift your paradigm. It is led by Michelle Snow, The Executive. The coaching will impact both your business knowledge while bursting through Terror Barriers. You will receive incredible solutions to help you develop, improve and grow your business. The eight session program is filled with bonuses, perks, and free referrals. We Are Entrepreneurs offer a Live Summary</p>

	Rate: \$299 Per Person	<p>Reception with Speed Coaching, Refreshments and more! Participants will also receive a personalized certificate of completion and a letter of reference. The skills training will provide you with the necessary tools to get unstuck or a fresh start!</p> <p>Deliverables & Core Strength Coaching:</p> <ul style="list-style-type: none">• Crisis Preparation• Business Tools & Education, and Business Plan Guidance• Paradigm Development• Marketing & Messaging• Money Solutions & Business Pitch• BOOST Your Brand Engagement <p>Expected Outcomes</p> <ul style="list-style-type: none">• New leaders have a renewed sense of confidence. They are aware of their terror barriers and how to overcome set-backs, distractions, and stress disasters. Participants learn how to navigate to determine their blue ocean strategy (how to win in over saturated market places). You have a concept of your compelling message and your ability to develop a cash cow. Ultimately, participants gain money resources, and strategies to successfully launch a program or open a business.
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5 .	<p>The World is Your Classroom: <i>(Live Motivation)</i></p>	<p>WHAT: Discover the Significance of Commercial Marketing</p> <p>This live motivation is an educational tool for students, and new professionals preparing to launch a business. We demonstrate the art of motivation by revealing science, technology, and clever brain teasers that motivate consumers towards purchase.</p> <p>Participants experience live visuals of real commercial advertisements. We discuss the power of product placement, impulse purchases, emotional triggers, and cultural merchandising. We focus on theories such as the “Milk, Bread & Egg Syndrome”. You will also learn how scare tactics dominate buying decisions and habits. Participants will gain starter mechanics in creating custom pricing.</p> <p>Core Strength Training:</p> <ul style="list-style-type: none"> • Learn Income Surge Techniques • How LTV (Long-Term Value) Impacts Business • Product Placement (Physical & Digital) • How Sound & Lighting Impact Buying Decisions • How Media Impacts Perception, Bias’, and Beliefs • The Big Business of Poverty • Price Revelation (Low Vs High) <p>Expected Outcomes</p> <ul style="list-style-type: none"> • Participants will have immediate techniques and strategies to price their product or service. They will learn how consumer problems are solutions for business success. Participants gain skills to lead purchasing trends. Participants become stronger savers and how to avoid “trap” purchases. Lastly, participants understand the need for compelling messaging. <p>Rate: \$1,000 Per Hour</p>
6 .	<p>Speakers Bureau: <i>(Find Speakers Here)</i></p>	<p>WHAT: Speakers, Mentors & Facilitators - Affordable Referral Support!</p> <p>Great News! We have speaker solutions (short-term)! Need a presenter for your business; school or college; community group or faith-group? We refer aspiring and seasoned professionals for service.</p> <p>Are you in need of volunteers? We also refer volunteer speaker-mentors (short-term, no interns) for economically disadvantaged communities’ special events or activities. Whether you want to deliver a compelling message or engage in outreach, our experts are effective.</p>

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	Rate: Custom	Core Speaker Competencies: <ul style="list-style-type: none"> • Motivation & Empowerment • Entrepreneurship • Workplace Boosters • Wellness • Girl’s & Boys Groups • Men and Women’s Support & Professional Development • K-12 Mentor • Professional Conferences & Workshops
7 .	Winning Within: <i>(Live Motivation)</i> Rate: Negotiable for client’s serving economically disadvantaged citizens or not-for-profit organizations	<div style="background-color: #0000FF; color: white; padding: 2px;">Paradigm Review and Mind Share Dialogue</div> <p>Participants engage in unique discussions with deep reflection, meditation, and personal assessments. Through a view of paradigm education and awakening, participants are taught skills in four areas:</p> <ol style="list-style-type: none"> 1. Positive Thinking & Affirmations 2. Consciousness & Laws of Attraction 3. Paradigm Review 4. DIY (Do It Yourself) Success <p>Core Strength Training:</p> <ul style="list-style-type: none"> • Healthy Competition - How to compete with team spirit. • Behavioral Assessments - Participants receive tools needed to effectively assess their behavioral impact on team and organization productivity. They’ll learn how polar behaviors of colleagues serve as their strength not their enemy. • Wellness - Engagement provides support to strengthen bruised emotions, confidence challenges, and offer support for immediate stress reduction. We do not encourage stress management. Stress should be eliminated, not managed. <p>Expected Outcomes:</p> <ul style="list-style-type: none"> • Participants are inspired, refreshed and equipped with tools to assess and reduce stress and negative conflict triggers. They have clarity on their bias or prejudice(s). They are sensitive to how to positively impact their lives and those in their business, workplace or community.

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**Power Resources &
Franchise Solutions**

Your resource-center for people advocacy, community engagement, motivation and professional quality resources.

#	Titles	Description
1.	Snow 100: <i>(Outreach On Demand)</i>	<p>WHAT: Lead Generation - Franchise & Campus Solutions</p> <p>We bring you numbers! Snow 100 is designed to increase your visibility, and strengthen your compelling message. Our services position you to enjoy refreshed lead generation traffic. We provide you with real-live local customer feedback, and shopping experience data. This data is a critical resource to enable delivery and implementation of custom designed solutions toward new peak sales or campus enrollment.</p> <p>We connect you with real customer traffic which is available through the thousands of network subscribers, and dedicated outreach ambassadors. Here’s the best part…NO LONG-TERM requirements. Outreach on Demand is available per activity, or short-term collaborations. Avoid the gridlock of high costs and extended commitments. Pay as you go!</p> <p>Core Services:</p> <ul style="list-style-type: none"> • Community Service & Fundraisers - Are you new to the community? Has your traffic significantly decreased or is stagnant? According to data research, the community is filled with amazing citizens that still find value in relationship building and the thrill of giving. Too often, large entities lack visibility through give-back solutions. Our role is to organize, implement, and host local and national purpose driven causes campaigns. As a bonus, by request, we recruit and manage volunteers to serve your mission! • Canvas & Spokesperson Support - Through core partnerships with faith-based groups, K-12, and universities, we will share your institution or business. We’ll attract new followers or prospects both organically and through our digital presence. • Shopping Ambassadors & Live Groups - Live Receptions, Events, Tours, and Secret Shopping are extremely valuable tools to provide support for relevant media content, brand strength, growth opportunities, along with shopper assessment data. We design competitive innovative campaigns custom fit for your business. <p>Expected Outcomes:</p> <ul style="list-style-type: none"> • Significant Measureable Growth in New Enrollment; Retention & Completion; Live Traffic & Visitation; and Ecommerce, and measureable sales increase. • Compelling Messaging to Strengthen Your Brand Message.

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	Rate: Custom	BONUS: As a Career Firm, we have the unique differentiator of including additional solutions such as Job & Career Fairs. When your business requires qualified talent we provide live on-spot candidate screening, open house motivation sessions, and new-hire team boosters.
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2.	<p>Small Biz Support Solutions</p> <p>Rates/Cost of Service:</p> <p>Media Day \$99 (starting at)</p> <p>BOOST My Biz Sponsorship \$699 – \$5,000</p> <p>Referral Solutions FREE (Subscribers)</p> <p>Snow Report FREE (Subscribers)</p>	<p>WHAT: Affordable Marketing & Vendor Solutions</p>
		<p>Core Services:</p> <ul style="list-style-type: none"> • Media Day - A Media Camp for Professionals growing or thriving in their brand, career or business. The camp is a multi-faceted day of professional and DIY media resources. Guests experience our media bar of photography, video, collaborations, fashion styling, audio solutions, and paradigm push motivation to boost your brand. This is a scheduled event open the public or by request for private groups. • BOOST My Impact (Sponsorship Program) - Experience your exclusive media commercial, business reel, promo-advertisement, access to VIP Perks and Benefits, i.e. meeting solutions, virtual assistance, newspaper media advertisement for logo branding, private coaching services, social and digital media advertisement, and more! • Referral Solutions - Entrepreneurs, Small and start-up businesses often have more work than resources. The stress of googling, asking, waiting for feedback, hiring, or screening can often feel like a time stressor. Time is always a commodity. We provide affordable professional referral resolutions. The response time may be as quickly as the same day. BONUS: You do not pay a middle man or 3rd party. Save money and time by using our directory today! • Snow Report - FREE News! Support our community of Referral Solutions and Michelle Snow Network providers by subscribing to our free online newsletter. Experience exclusive stories, solutions, discounts, and motivation only found here. Statistical reports and data of key business needs or data within the community. We invite you to advertise your organization, business or service.
3.	<p>Michelle Snow Network</p> <p>Rates/Cost of Services:</p> <p>Subscribers FREE</p> <p>Members & Premier Partners Coming Soon!</p> <p>Start-Up Grants Members</p>	<p>WHAT: Exclusive Network of Subscribed Followers</p>
		<p>Innovative Network with Philadelphia, PA and multi-state demographics. Professionals are small businesses professionals, multi-national, corporate and higher learning institutions.</p> <p>Core Services:</p> <ul style="list-style-type: none"> • Subscribers - FREE! Access Small Biz Center Solutions resources and news • Members - Subscribe as a member to access the Grow Together Fund Grant, qualify for the Premier Partner Directory, receive posted employment, and business contract offers, advertise your business on our exclusive global calendar of community events, discounts toward Michelle Snow Co. services, qualify for weekly social media feature “Snow Highlight” and “Rewinds”. • Premier Partners - VIP Solution for all Michelle Snow Co. services. Receive first choice for coaching collaborations, corporate training, campus and franchise services. Premier Partners may not apply. This program is invitation only. • Start-Up Grants - The highly anticipated Fund is coming soon. Apply for free money to bridge your business (for start-ups only).

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	Only: Coming Soon!	
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Private VIP Coaching: Rate \$1,889

Additional BONUS Perks & Benefits:

- **Executive Coaching**
BONUS Executive & CEO Coaching with Donovan S. West, Congruent Marketing
 - One 45–Minute Private Phone/Video Coaching: Listen to Prospect & Leadership Expansion
 - One 45–Minute Private Phone/Video Coaching: Funding & Sales Solutions
- **Business Tools & Education**
BONUS Business Education Coaching with Leslie Crudup, The Business Liaisons
 - One 45–Minute Private Phone/Video Coaching: Marketing Techniques & Buyer’s Persona Education
 - One 45–Minute Private Phone/Video Coaching: Apps, Tools & Business Resources Introduction
- Free Access to On–line Group Coaching “We Are Entrepreneurs”
- Free Media: Digital Flyer, Professional Headshot Photo, or Business Card in a Philadelphia Professional News Paper. See VIP full–package for listings.
- Income Solutions: Contract Resources or Referrals
- Live Service Support: Pop–up support at your event , activity or place of business by Michelle Snow or Representative
- Free Premier Service: Select one partner from the Premier Partner list for a complimentary hour of service. See VIP full–package for listings.
- Official Wrap–Up & Review:
 - Letter of Completion
 - Summary Session & VIP Reward Dining
- Post Assessment: A post coaching session that includes a scheduled call or video conference 30 - 45 days after the Official Wrap–Up & Review session.

MICHELLE SNOW COMPANY, LLC
“Helping People Turn Potential Into Power”

Professional Services: Career Coach (Leadership Development) - “Build, Motivate & Empower Professionals”

Upon registration of services, participants receive a contract, a confidentiality, non-compete agreement and a full VIP Welcome Package and Gift. The welcome package includes details for complimentary coach partner services, Michelle Snow Network bonuses, and more!

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Client References

- Hilton World-Wide
- American Bible Society
- Delaware State University
- Temple University, Human Resources & Temple University, PASCEP
- New Jersey Redevelopment Authority (NJRA)
- Free Library of Philadelphia
- Arcadia University
- Drexel University, LeBow’s School of Business
- School District of Philadelphia
- Adecco
- SCORE (an affiliate of the Small Business Administration)
- Teen Challenge of Philadelphia, Women’s Division
- Department of Human Services with SCOP
- SONESTA Hotel, Philadelphia
- Ludington Library, Free Library of Bryn Mawr
- Chevrolet (Corporate)

Accomplishments and Community Service

- 6ABC News Career Coach for Best of the Class 2016 Celebration
- Drexel University LeBow School of Business Guest Career Coach, Career Management Course
- Developed & Facilitated Free Library of Philadelphia’s Skill and Job Retention Workshop for Professional Workers
- Received a Success Rate of 90% for Quality Training Delivery, Waldorf Astoria (over 200 participants)
- Launched the Michelle Snow Network of over 2,000 Members, Expanded from 40 participants
- Provide Customized Customer Service Training Solutions for the Waldorf Astoria of NYC for Multi-tier Personnel
- Trainer/Mentor at SCORE, An Affiliate of the Small Business Administration
- FORBES Council of Coaches Approved

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- Marketing Liaison for Tyler Perry Play Productions (Philadelphia Tours)
- Certified as Who’s Who Among Students in American Universities & Colleges
- Advisory Board of APU, American Public University
- Successfully Coached Over 200 New-Start-Up Businesses
- Launched the “Career & Business Fair BOOSTER” Series, successfully hosted over 200 participants



Thank you for reviewing our services. We are grateful for your interest and support. We look forward to serving you with excellence and quality care through Paradigm Intervention, Business Solutions, and People Advocacy.

From the Desk of



Michelle Snow, The Executive
Solutions Strategist & People Advocate
CAREER COACH FIRM