

MICHELLE SNOW COMPANY, LLC
“Helping People Turn Potential Into Power”

Professional Services: Career Coach, Speaker, Trainer - “Build, Motivate & Empower Professionals”



Michelle Snow Co., LLC
Coach Consulting

Grow With S.N.O.W.

Share – Network – Obtain – Win!

Professional Services
for
New & Experienced Professionals

The Career Coach Firm

Contact Information:

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Submitted by

Michelle Snow Company, LLC

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- Location
- Partners
- Supporting Services
- Contact Information

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CONGRATULATIONS!
YOUR VISION IS ALREADY A MANIFESTED REALITY IN ROUTE

<p>Do I Need Coach Consulting?</p>

This program is designed for new start-up business owners/entrepreneurs, and corporate peer professionals. The business owners/entrepreneurs will gain key skills, techniques and education in business-planning and customer engagement. Peer professionals will receive custom mentor support for career growth in organization awareness, i.e. communication, leadership, diversity, culture, or conflict resolution. Customized programs are available for entrepreneurs or corporate professionals.

TOPICS:

- Branding & Marketing
- Communications Strategy & Compelling Message
- Fundraising
- Presentation & Pitch
- Networking Strengths
- Discovering Your UVP (Unique Value Proposition)
- Leadership Development
- Income Solutions
- Pricing, Rates & Contracts
- Business Plan Education
- Timeline, Vision & Goal Setting

The moment you spoke, wrote, planned or coordinated, the universe was commanded to deliver!

Coaching services are designed to help you gather clear definitive actions steps toward successful

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outcomes. We don't tell you what to do; we help you see what is already within your reach. Authentic coaching service is an aid to help you flush out concepts, and strategize toward successful outcomes. We hold you accountable to get you to the finish line.

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VISION

- You determine what you want to be, i.e. world-class author, best in class speaker, wealthiest Philadelphia restaurant owner, healthy stabilized team, etc. The Vision must be clean and simple. Don't clutter the overall vision with stuff. The details and processes will follow.

GOAL(S)

- After the **VISION**, you must determine the goal action step (a target-focus, i.e. make \$1Million by year-end, sell 5,000 products this year, increase my LinkedIn followers to 25,000 views per day, etc.

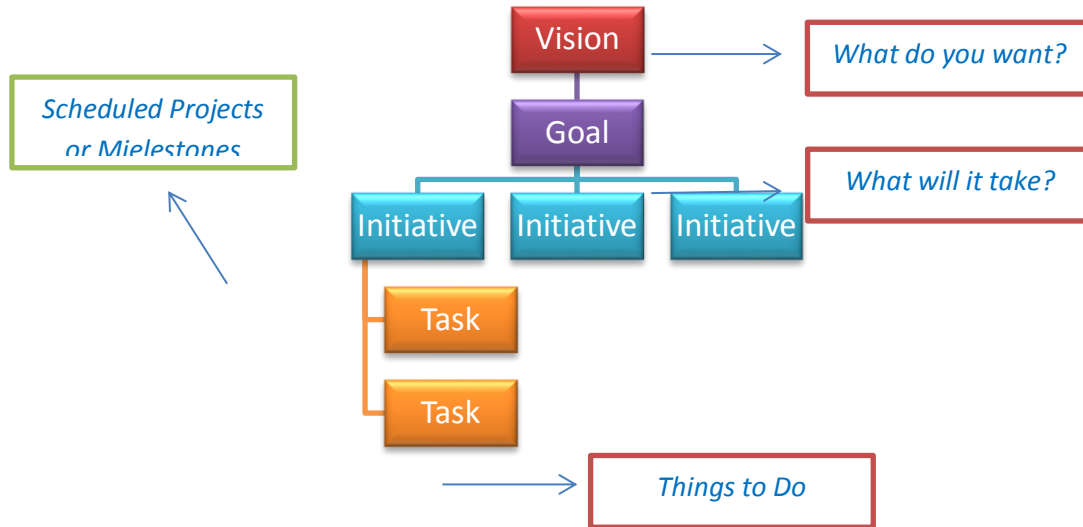
INITIATIVES

- Once you are clear about your vision, your goals are in place, it's now time to implement action steps. These action steps are typically shared with your team, consultants, vendors, volunteers or employees as deliverable tasks. **INITIATIVES** are examples such as, host a reception, schedule a launch event/grand opening, host a community event, or confirm an interview on a celebrity talk show.

TASKS

- The **TASKS** are your daily reminders on your things to do list, i.e. make calls, post information, follow up, collect money, complete applications, send proposals, upgrade database, etc.

PROCESS OF “VISION TO REALITY PROCESS”



***6-Weeks, Full-Suite**

Private VIP Coaching: \$1,889 DIY (Do It Yourself)

How to Get Started?

During your first round of coaching service, you may custom select your services. We recommend starting with our discovery session. We’ll review your strengths and areas of development. Together we will discover your UVP (Unique Value Proposition). After the aforementioned, then we’ll concentrate on your followers, clients, brand marketing, and income solutions. See Program Descriptions Below:

Full Service Support

- 6 Weeks
 - Two 90-minute + live in-person coaching
 - A weekly 30-minute+ phone/video coaching for four consecutive weeks
 - One self-study week (bonus week)
 - One wrap-up coaching, live in-person, 60 minutes+
- Email Support Correspondence support unlimited (within reason)
- Text Support (to be used for confirmations and emergencies)
- An agreement letter will be forwarded with additional services including pop-ups, lead generation, complimentary marketing and more.
- Michelle Snow Network Resources & Referrals: Find our qualified list of providers from our directory of professionals, businesses, restaurants and more.
- **Executive Coaching**
BONUS Executive & CEO Coaching with Donovan S. West, Congruent Marketing
 - One 45-Minute Private Phone/Video Coaching: Listen to Prospect & Leadership Expansion

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- One 45–Minute Private Phone/Video Coaching: Funding & Sales Solutions
- **Business Tools & Education**
 - BONUS Business Education Coaching with Leslie Crudup, The Business Liaisons
 - One 45–Minute Private Phone/Video Coaching: Marketing Techniques & Buyer’s Persona Education
 - One 45–Minute Private Phone/Video Coaching: Apps, Tools & Business Resources Introduction

***6–Weeks, Full–Suite CONTINUED…**

Private VIP Coaching: \$1,889 DIY (Do It Yourself)

Additional BONUS Perks & Benefits Continued:

- **FREE 1–Hour Complimentary Life & Business Coaching/Consultation Support *(Select One):***
Free Premier Service: Select one partner from the Premier Partner list for a complimentary hour of service.
 - Digital Marketing & Social Media
 - Marriage & Family Counseling
 - Accounting/Tax Consultation
 - Travel & Entertainment Planning
 - Black American Study & Analytics
 - Web & Technology
 - Legal Attorney Support
 - Credit Coaching (Persona & Business)
 - Zoning, Building Plan & Architecture
 - Financial Planning
- Free Access to On–line Group Coaching “We Are Entrepreneurs”
- Free Media: Digital Flyer, Professional Headshot Photo, or Business Card in a Philadelphia Professional News Paper. See VIP full–package for listings.

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- Income Solutions: Contract Resources or Referrals
- Live Service Support: Pop-up support at your event , activity or place of business by Michelle Snow or Representative
- Official Wrap-Up & Review:
 - Letter of Completion
 - Summary Session & VIP Reward Dining
- Post Assessment: A post coaching session that includes a scheduled call or video conference 30 - 45 days after the Official Wrap-Up & Review session.

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***6-Weeks, Full-Suite CONTINUED...**

Private VIP Coaching: \$1,889 DIY (Do It Yourself)

EXTRA EXTRA BONUS - VIP Private Coaching!

- Two-hours free on-site office space services during your live in-person coaching sessions
 - FREE Wi-Fi
 - Kitchenette & Vending Snack Machines
 - Complimentary Water & Hot Coffee & Team
 - Receptionist Support
- SONESTA Hotel Services, 4-Star Hotel providing discount services through our referral program for lodging and conventions
- FREE Conference Room Space, seating 6 - 8 guests, 4 hours (flat)
- Metro Computers PRIME Package, select from:
 - Discount 50% off website development services
 - Complimentary digital visual marketing consultation & media kit
 - One-time remote trouble shooting for only \$10 (valued at \$175)

AFTER The Coaching - MORE BONUSES!

- **Extended Support Services (Organic Solution Service Only):**
 - Access to customized solutions including, speaking and presentation pitch, participation and support at your live events, access to contracts, and portfolio needs, more options by request as available.

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Upon registration of services, participants receive a contract, a confidentiality, non-compete agreement and a full VIP Welcome Package and Gift. The welcome package includes details for complimentary coach partner services, Michelle Snow Network bonuses, and more!

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New Options!

Custom Coaching Solutions – Rates Listed Below

BOOSTER (Monthly) Refresh Coaching: \$500

Month to Month - **Available for Returning Clients ONLY**

- Month-to-Month: By Request! No Contract, No Commitment! Refresh As Needed!
- Live in-Person and On-line
- 30 Days of Weekly Sessions - 60 to 90 Minutes+
- Michelle Snow Network Resources & Referrals – Choose from a list of providers from our qualified professionals, businesses, restaurants and more for affordable solutions.
- FREE Access to “We Are Entrepreneurs Group Coaching” Online Only (as available)
- Unlimited Email & Text Correspondence Support (within reason)
- **Special Service:** Pop-Ups at your Business/Event or Activity, Marketing Bonus Support, Contract or Profile Opportunities & Referrals

Business Team Work! Rate \$2,500 (Flat rate, no per person rate)

Express Coaching Program

The Team Work Program is designed for new or transitional teams. It is offered as a group (a minimum of 3 must participate). The session is two-hour+ live (flexible) program, with one 30 minute virtual (phone or video) follow up (within 30 days), and email correspondences (one to two day response time). We drill down on tangible action steps with short-term goals, for example (up to three goal-topics, you may customize topics):

- Budget & Forecasting Strategy
- Brand & Marketing Engagement
- Customer Satisfaction Techniques / UVP (Unique Value Proposition)
- Powerful Communication & Compelling Messaging

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- Team Building and Creativity Planning

If private one-one-one or assessments are required, the flat rate includes complimentary phone/video coaching for one or more participants at the discretion of the assigned coach (1 hour session). Client may request complimentary summary reports and meeting notes.

Group Coaching!

Live On-Live We Are Entrepreneurs Group Coaching – Rate \$395

Extraordinary Group Coaching Series for New, Emerging and Growing Entrepreneurs! This is Conscious Coaching; a program that offers multiple LIVE hands-on in-person and on-line sessions. This rate is a one-time only special!

We Are Entrepreneurs is a Conscious Coaching Program to awake and shift your paradigm, Led by Michelle Snow, Career Coach. The coaching will impact both your business knowledge while knocking down Terror Barriers. You will receive incredible solutions to help you develop, improve and grow your business. The program is filled with bonuses, perks, free referrals and a Close-Out Live Reception with Complimentary Group & Speed Coaching! Participants will also receive a personalized certificate of completion and a letter of reference. The skills training will provide you with the necessary tools to get unstuck or a fresh start! Here’s your winning strategy plan.

Techniques & Topics:

- Increase Sales & Expanded Business – Cash Cows, Blue Ocean Strategy
- Lead-Generation Techniques, Increase Traffic to Your Business

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- BOOST Your Brand Marketing & Social Media Design
- Pitch Your Business
- Learn the Art of Master Networking
- Support in Creating Your Service, Event or Business Launch
- Compelling Message Strategies
- Access to Live Contracts and Client Referrals (if qualified)
- Complimentary Hands-On Expert Trainings with an Attorney, Tax Professional, Credit Agent, Business Development Consultant, Web & Technology Expert, and many more during scheduled “Partners Week”!

Group Coaching Continued...

Get ready for the change you need! If your business needs a do-over, fresh start or new tools, “We Are Entrepreneurs Group Coaching is Here”! Participants are NOT required to attend each live scheduled session. Playbacks may be available for your convenience.

Payment Schedule: This is a Special Offer Rate!

* NEW Participants: Flat Rate – \$395.00, One-Time Payment

* NEW Participants: Payment Schedule, 3 Payments

* Returning Participants: Flat Rate ONLY – \$150

Ask About Free Access to Michelle Snow Network Upon Your Registration!

TESTIMONIALS

Karren Henderson – Motivator & Multi-Level Marketing

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“Michelle has helped me strengthen my confidence, implement goal-setting strategies, and launch new services. I highly recommend her services.”

**Repeat Returning Client*

Vaughn Coleman – Certified Financial Planner

“I joined Michelle’s coaching program to learn what I didn’t know about social media marketing and networking. She shared a whole new world of communication tools and techniques. Now, I have new client leads and returning customers. She made what seemed so complicated, so simple.”

**First-Time Client*

Marvin Satchell – Web Designer & Youth Mentor

“The Group Coaching helped me ease into coaching without pressure and the spotlight. I was able to learn from other professionals, however I still felt like the class was personable and engaging”.

**Repeat Returning Client*

CAREER PLANNING & WORKFORCE DEVELOPMENT!

VIP COACHING IN CAREER SERVICES – Rate \$1,889

CAREER PLANNING

Thrive! Succeed! Grow! Win! The workforce is bursting with opportunities to grow your career. Our services are equipped to private mentor-coach you to win at work. Employers are seeking ready professionals with strong emotional intelligence (EQ), applicable skills, team-ability, culture-awareness, ability to follow instructions, and be accountable to execute tasks/projects.

Similar to the Entrepreneurs Coaching, your coaching program is customized to discover your strengths and abilities to be successful at work. The Private VIP Program is 6-weeks. You’ll experience services in:

Leadership Training

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Skills Assessment

Profile Branding

SME (Subject Matter Expert) Awareness

LinkedIn Digital Profile Design

Resume Review

Interview Techniques & Solutions

Corporate & Industry Networking Support

Job / Contract Leads

Paradigm Growth

All of the BONUS services included in the above VIP Entrepreneurs coaching are applied in this program. The rate is \$1,889. When participants combine Entrepreneurial Training with Career Training the program is 90-Days at a Flat Rate of \$3,500, Grand VIP Private Coaching.

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WHO ARE WE?

Michelle Snow Co. is partnered with 1500 Walnut Street Executive Suites. We support and collaborate with businesses and organizations ready for professional development consulting services, business space, referral services and workshops. In addition to business services, Michelle Snow Co. coaching partners are experts in Human Resources, Organization Optimization, Leadership Development, Training & Development, and Education. We offer decades of real-time, hands-on, demonstrative coach consulting services in People Development.

We will serve you at our downtown office for private one-on-one coachings. For Corporate and Group Training Programs, we travel nationally to serve you. Ask us for our service program introduction package for high-level team and group coaching service.

Our office is in the heart of the city. We are surrounded by Hot Spot Restaurants, Pop-Up Events, City Hall, Love Park, Theaters, Shopping Malls, and World-Wide Hotel Chains.

If you or your colleagues require overnight lodging, we are partnered with the SONESTA Philadelphia Hotel at 1800 Market Street. We have year-round discounts for this 4-Star Hotel. The SONESTA also has the world-famous Ruth Chris Steak House.

Payments are made payable to Michelle Snow Co. Payment for service is due in full prior to the start of your service. For quarterly service, payment plans are available by request.

Thank you for choosing Michelle Snow Co. For more information, call us at 267.223.7922 or visit www.growwithsnow.com. It is our pleasure to serve you. Good Day!

Michelle

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Michelle Snow
Executive Consultant

CAREER COACH

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