

LEADERSHIP

&

PROFESSIONAL


DEVELOPMENT


FOR GROWTH IN

YOUR BUSINESS



GROW
with
SNOW
COMMUNITY

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VISION

You determine what you want to be. The Vision must be clean and simple. Don't clutter the overall vision with stuff. The details and processes will follow.

GOALS

After the **VISION**, you must determine the goal action step (a target-focus, i.e. generate \$1Million by year-end; sell 5,000 products this year; increase my LinkedIn followers to 25,000 views per day, etc.

INITIATIVES

Once you are clear about your vision and your goals are in place, it is now time to implement action steps. These action steps are typically shared with your team, constituents, vendors, volunteers or employees as deliverable tasks. **INITIATIVES** are examples such as, host a reception, schedule a launch event/grand opening, host a community event, or confirm an interview on a celebrity talk show.

TASKS

The **TASKS** are your daily reminders on your things to do list.



This program is designed for **LEADERS** that are in business, community, faith-based, activism or preparing to exit the workforce. Our leaders gain key skills, techniques and performance training in growth, planning and vision to performance. Professionals receive custom expert development support. You **THRIVE** in the areas listed below.

SIGNATURE TOPICS:

- Client Growth & Retention
- Branding & Marketing
- Communications Strategy & Compelling Message
- Fundraising and Funds
- How to Close Deals, Presentation & Pitch
- Core Strength(s) and Value - Discovering Your UVP (Unique Value Proposition)
- Leadership Development & Executive Coaching
- Income Solutions and Business Expansion
- Certifications
- Pricing, Rates & Contracts
- Business Plan Mentoring
- Strategic Planning & Timeline (Active Planning - Vision & Goal Setting)
- Executive Presence
- Cold Contracting
- International Business for Beginners
- Spiritual Leadership
- Relationship Training & Followership
- Business DIY (Do it Yourself)

The moment you spoke, wrote, or planned, the universe was commanded to deliver! Coaching services are designed to help you gather clear definitive actions steps toward successful outcomes. We don't tell you what to do; we help you see what is already within your reach. Authentic coaching service is an aid to help you flush out concepts, and strategize toward successful outcomes. We hold you accountable to get you to the finish line.

"We Nurture You and Your Business for World Impact!"

SNOW 100

- All the Benefits of SNOW Community (SNOW Insider)
- We Are Entrepreneurs Group Coaching
- Learning Lab & DIY Library Portal
- FREE Directory Listing
- Franchise Marketing
- Preferred Services (Vendor Leads, Sales, Referrals, Expert & Speaker Leads)

SNOW 100+PLUS

- SNOW 100 Membership (Lifetime)
- Mastermind Team of Coaches & Experts
- Business Help Desk (Focused)
- Direct & Franchise Marketing
- First-Choice Preferred Services (Vendor Leads, Sales, Referrals, Expert & Speaker Leads)
- Business MatchMaker
- Welcome Gift (Shipped)
- Interview, Application and Approval Required (Limited Capacity)

PLATINUM PARTNER 1-ON-1

- SNOW 100 Membership
- CEO & Entrepreneur Readiness Growth
- VIP Platinum Gift & Growth Pack (Shipped)
- Private Coaching & Life Essentials
- Business Help Desk (Focused)
- Expanded Team of Coaches & Experts
- Direct & Franchise Marketing
- Business MatchMaker
- Interview, Application and Approval Required